

## AIR FREIGHT ASIA 2011

The conference and exhibition is the only global trade event for freight industry and it has been organized for more than 20 years. In 2011, a logistics pavilion will be implemented at the event that offers an ideal place for senior executives from the international freight logistics and services industries to meet key players and contacts around the globe especially Asia and China.

**Date** : 8 - 10 March 2011 (Trade only)

**Venue** : AsiaWorld-Expo, Hong Kong

**Time** : 0930 – 1730 hours

**Primary Industry** : ✓ Air Cargo  
✓ Logistics

**Exhibits** : ✓ Air Freight Pallets  
✓ Airport Operators  
✓ Automation  
✓ Cargo Airlines/ Aircargo Carriers  
✓ Charter Brokers  
✓ Consultants on air freight and logistics planning  
✓ Cool Chain Suppliers/ Manufacturers  
✓ Data Processing Equipment and Control Systems in airports, terminals and in the infrastructure  
✓ Express, Parcel and Courier services  
✓ Forwarding Agents/ Freight Forwarders  
✓ Freight Centers/ Terminal Operators  
✓ General Sales Agents (GSA)/ General Sales and Services Agents (GSSA)  
✓ Government Departments e.g Import & Export, Custom, Tax, Foreign Investment Agencies, Consulates, etc.  
✓ Ground Handling Operators  
✓ Logistics Providers/ Operators in Supply Chain Management  
✓ Logistics Systems for the air cargo industry  
✓ IT Services e.g. EDI, POS, database management, e-logistics, e-sourcing, CRM, PO management, etc.  
✓ Organizations/ Trade Associations  
✓ RFID  
✓ Security Systems and Services  
✓ Services for the air cargo industry e.g. banking, insurance agents, etc.  
✓ Transshipment, Warehousing and Cargo Handling companies  
✓ 3PL providers  
✓ Others relevant segments

**Visitor Profile** SHIPPERS and EXPORTERS are ones of the key trade visitors from various industries internationally:

- ✓ Automobile
- ✓ Electronics
- ✓ Food and perishables
- ✓ IT and computers

- ✓ Metallurgy & steel
- ✓ Papermaking & packaging
- ✓ Petrochemicals and chemicals
- ✓ Pharmaceuticals and biotechnology
- ✓ Supermarkets & chain stores
- ✓ Textile and garments
- ✓ Tobaccos industrial equipments
- ✓ ...

Other important trade visitors includes but not limit to:

AIRLINES  
 EXPRESS COMPANIES  
 FREIGHT FORWARDERS AND AGENTS  
 AUTOMATION AND WAREHOUSING SPECIALISTS  
 SPECIAL AIRCRAFT EQUIPMENT  
 AIRPORT AUTHORITIES  
 CIVIL AVIATION  
 GOVERNMENT REPRESENTATIVES, ETC.

**Supporters**

In previous years, AIR FREIGHT ASIA has been endorsed by the  
 : Federation of Asia-Pacific Air cargo Associations (FAPAA).  
 In addition, the Hong Kong Association of Freight Forwarding & Logistics  
 (HAFFA) and the Hong Kong Shippers Council have also been supporting  
 the event.

In 2011, the relevant organizations and trade associations will be invited  
 to participate at the trade show and conference.

**Organized by**

: Reed Exhibitions Limited  
 39/F Hopewell Centre,  
 183 Queen's Road East  
 Wanchai, Hong Kong

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